

#WeRemember



Learn From the Past.
Protect the Future.

Join us to ensure that the Holocaust is never forgotten. When we started the #WeRemember Campaign several years ago, we asked people worldwide world to carry out a simple, yet meaningful task: Write the words “We Remember” on a sheet of paper, take a picture holding the sign, and post it to social media using the hashtag #WeRemember. The response was overwhelming.

Since then, and despite the challenges posed by the COVID-19 pandemic, we have continued to capture the public’s attention, through institutionalizing the use of the hashtag, as well as other avenues including the illumination of landmarks.

Use the hashtag #WeRemember to remind the world of the importance of reflecting on one of humankind’s darkest chapters.

